

## Our Mission

**Flourish Music Academy exists to bring lasting joy to members of our community through music-making.**

Through personalized and professional instruction, we empower students to learn to play while embracing the joy of music. In a warm and encouraging atmosphere, our school offers a comprehensive program that motivates students through goal-setting and celebration of achievements, as well as building a community of music-lovers for students to belong to. This allows Flourish's students to love their lessons, achieve their musical goals, and ultimately to enjoy a better quality of life because of the benefits music has brought to their lives.



## Our Vision

- To become the go-to music school in Northern Colorado for students who love music and want to excel.
- To grow to 250+ students who stay in lessons for a minimum of 3-5 years.
- To establish new programs, such as a Conservatory program (for serious students who want to go further with music), a Scholarship program (for students who need help to afford music lessons) and an Early Childhood General Music Program (for students age 0-5)
- To provide a supportive place for musicians to work and earn a living wage, eventually being able to provide full time jobs for key team members

## Our Code of Ethics

Our Code of Ethics define who we are as a school, as a faculty team, and the kinds of students we want to work with.

- We treat others the way we want to be treated
- We share the joy of music, always being friendly and professional
- We strive for excellence - continuous self-improvement without expecting perfection
- We think creatively and work together to overcome obstacles and implement solutions
- We are people of our word and can rely on each other

# Our Core Values

## 1. Artistic Excellence

Flourish gives students the tools they need to become proficient musicians and lifelong music-lovers. We get excited about students accomplishing and surpassing their goals as they see how far they have come and where they are going. Teachers set high but realistic standards, capitalizing on each student's strengths. We value not only technical skills but also expressive performance, musicianship, sightreading, musical understanding, creativity and engaged listening.

## 2. Community

Flourish intentionally builds community among students and teachers through group musicianship lessons, performance events, group classes, summer camps, and other community events. Community fosters relationships, builds performance and listening skills, and increases motivation. Flourish also seeks to be engaged with the community of Greeley, promoting the arts and making Greeley a better place to live for all of us!

## 3. Diverse Musical Experiences

Flourish wants to create lifelong music lovers and participants in all areas where music and life intersect. We promote this by encouraging study of diverse musical styles, solo and collaborative performance, composition/improvisation, music technology and concert-going.

## 4. Empowerment

Flourish is about whole-person development, giving students the confidence to face challenges in their lives whether musical or otherwise. We avoid using the word 'perfect' and reinforce that every student has something to bring to the table. At the core is the teacher/student mentor relationship but students are also empowered by taking ownership and finding meaning within the wider Flourish community.

## 5. 21st Century Life Skills

Flourish prepares students to enter life no matter what career field they choose. Music study builds critical thinking, communication, collaboration, creativity, as well as the discipline and focus to accomplish the student's goals.